This winter – discover the comforts of

# LOW-COST LUXURY

aboard a Greyhound

Scenicruiser or Highway Traveler

**1. Air-Conditioned Warmth**
Temperature's always at "comfort level"—air in coach is completely changed every 60 seconds.

**2. Panoramic Windows**
Softly-tinted picture windows give you the most dramatic sightseeing in travel!

**3. Express and Through Schedules**
Hundreds of luxury coaches go *straight through* to major cities, vacation areas.

**4. Complete Washroom**
Dual-level Scenicruiser has modern washroom – with wash basin, toilet.

**5. Air Suspension Ride**
Nothing smoother on any highway, anywhere! Rubber-nylon air bellows give velvet riding ease.

**6. World's Finest Drivers**
No driving strain, no parking bother for you—with this safety expert as your chauffeur.

Learn what it's like to take winter trips without the strain and worry of driving your car! Glide gently along the highways—with all the comforts of a Greyhound luxury coach to relax you. The cost? About a third as much as operating your own car . . . far less than any other form of transportation. And you can enjoy these travel *extras:* ***Optional Scenic Routes • Free Travel-Planning Service • Individual and Personally-Escorted Tours • Charter Service for groups • Package Express Service***

**NEW!**
**MARDI GRAS TOUR**
**escorted all the way**

Ride a "private" Greyhound coach, with congenial companions. Spend 5 nights at leading hotels in New Orleans. Big extra! You are invited to a spectacular Mardi Gras Ball! Phone the Greyhound Travel Bureau . . . or your travel agent.

**FREE! Vacation-Planning Map of America**

Mail coupon to **Greyhound Tour Dept., 71 W. Lake, Chicago, Ill.,** for full-color map, with details on more than 50 winter tours.

Name_____

Address_____

City & State_____

Send me special information on a Tour to:_____ SEP-1-56

**GREYHOUND**

January 21, 1956

# *For fun-filled trips to*
# Winter Playgrounds...

THIS YEAR, take all or part of your vacation in Winter—*when you need it most!*

We know a man who can show you how to relax in Southern sun at scarcely more cost than staying home! He's the Greyhound agent in your town—and he'll arrange your trip in easy-riding, well-warmed coaches, select optional scenic routes and stopovers . . . he can even make hotel reservations and plan special sightseeing. All this at rates so far below those of conventional travel that you can spend extra days in the sun.

Your Greyhound agent (man or woman) will explain the advantages of *Limited* schedules, with extra luxury—or *Express* service, which will take you straight through at no extra fare, often without change of bus or baggage.

Start planning *now*—and see your Greyhound agent soon—he'll make your plans come true!

**Florida and Gulf Coast**—Luxury Limited schedules to the sunny South. Vacation begins when you board a Super-Coach!

**California, Pacific Coast**—Time-saving Express service to all the West. Go straight through, or enjoy scenic stopovers.

**All the Southwest**—It's the top of the season in the sunny Southwest! There are no lower fares than Greyhound's.

**Snow Sports Everywhere**—Pleasantly warmed coaches to winter wonderlands! Charter a Greyhound for your group.

# GREYHOUND

*Today's Best Buy in Travel*

**SEND FOR FREE PICTORIAL TRAVEL BOOKLET**

Mail to GREYHOUND INFORMATION CENTER, 105 W. MADISON, CHICAGO 2, ILL. for free 16-page pictorial booklet describing pre-planned trips to all America!

NAME _____

ADDRESS _____

CITY _____ STATE _____ LN-12 52

# How this farm family travels More for Less Money!

### "I go Greyhound on short trips to town"

"One way I keep costs down on my place," says Ed Jones, "is by using Greyhound for quick trips to the city, and for business travel all over this part of the State." Mr. Jones is a mighty smart farmer, for he knows that Greyhound costs only a third as much as operating his own car . . . and that it frees him from traffic trouble and parking bother, as well! "Of course," Ed says, "the saving really shows up big when the rest of the family take their trips by Greyhound. It amounts to half or two-thirds of every travel dollar!"

**"I use Greyhound for shopping in the city"**

Mrs. Jones goes Greyhound on trips to the city for shopping, shows, friendly reunions, visits with the folks.

**"I commute to college ...attend sport events"**

"Greyhound saves me room and board at college," says Ed, Jr. "And it takes me to all the big games, too!"

**"I really see America on Greyhound tours"**

Sally Jones can afford to visit any of the Nation's playgrounds, on low-cost *Amazing America Tours!*

**SPRING SAYS GO GREYHOUND... ON AN AMAZING AMERICA TOUR!**

Enjoy Springtime travel adventure, on a gay, carefree *Amazing America Tour*, which includes hotels, transportation, special sightseeing . . . to any great city in America, to National Parks, resort areas—in the East or West!

**WRITE FOR FREE *AMAZING AMERICA TOUR* BOOKLET!**

Greyhound Information Center, 105 W. Madison, Chicago 2, Ill.
Please send me illustrated booklet with full details about *Amazing America Tours* in the ☐ EAST ☐ WEST (Check one).

NAME _____

ADDRESS _____

CITY _____ STATE _____ CG 3 50

**GREYHOUND**

FOR ANY TRIP - ANY TIME - IN ANY WEATHER

# Relax - as you See - as you Save by Greyhound !

*This is a honeymoon couple – off on a pre-planned, expense paid "Amazing America" Tour*

*The SuperCoach picked up these folks right at their farm gate, takes them direct to the city*

*Here's a housewife sightseeing on her way to visit the folks*

*Here's her husband mighty glad he didn't have to drive*

*Sh! He's a businessman relaxing his way to the next sales call*

*Greyhound travel is nice and neighborly*

*Here's a happy gal bound for sunny southern vacationlands*

*A college man dollars ahead - on a week-end trip home*

*This is one of the world's best drivers!*

**Highway travel** is ever so much more pleasant, more relaxed, more enjoyable . . . once you're free of the responsibility of driving! Each day, more thousands of people are learning this profitable lesson by Greyhound . . . with *low-cost, trouble-free trips* to all America.

Next trip, you are invited to join these travel-wise Americans who choose to ride at ease, in deeply cushioned armchairs . . . completely relieved of driving strain, traffic problems, and the increasing difficulties of operating an automobile. Simply select a convenient schedule, step aboard a Greyhound . . . and *relax* as you *see* as you *save!*

**GREYHOUND**

*A LOT MORE TRAVEL FOR A LOT LESS MONEY!*

**FREE BOOKLET — WITH 50 TRIPS ALL PLANNED!**

Mail coupon to Greyhound Information Center, 105 W. Madison, Chicago 2, Ill. for free "Amazing America Tour" booklet, outlining 50 pleasure trips.

NAME

ADDRESS

CITY STATE

XR

# ONLY BY HIGHWAY

**you'll see America *best* . . . as you**

## *follow the Sun to winter fun*

AND ONLY GREYHOUND can take you to popular winter playgrounds in every quarter of America, at such low travel cost, and with such a wide choice of scenic routes.

This year America's millions are again free as air and sunlight, to enjoy the languorous warmth of Southern beaches, the hearty hospitality of the West, the sparkling welcome of Northern snow resorts.

Going by Greyhound to any chosen winter haven means traveling in well-warmed, well-ventilated buses, with deeply cushioned reclining chairs, on the most frequent and convenient of schedules. It means you'll see the highlights of highway scenery, the "front yard" of each city and town . . . and that you'll save enough dollars for extra days of fun and sight-seeing.

To get the most out of your vacation, go this winter (when you really need the change) . . . and *go Greyhound!*

**ON FLORIDA BEACHES:** Greyhound routes from every part of America reach direct to Florida's gay beach cities on both East and West shores. Go one way—return another.

**IN GOLDEN CALIFORNIA**— and all the Southwest, winter's a glorious time. There are dude ranches, sunny cities, mountain playgrounds, old Spanish missions like this one.

**DOWN ON THE GULF COAST:** New Orleans is fascinating at any time—and there's the Texas Riviera, Mississippi and Alabama beaches, fine old Southern homes like the one below.

**AT SNOW-SPORT RESORTS:** Greyhound's the ideal way to reach popular snow resorts —in New England, Northern New York, Great Lakes states, and the Pacific Northwest

**Remember . . . *By Highway* means by—**

# GREYHOUND

# ONLY BY HIGHWAY

## you go straight to the choicest vacation spots

When you've picked a place for relaxation and fun—whether it's a pine-fringed lake in Michigan or a dude ranch in Texas—whether it's a gay Atlantic shore resort or a sunny Pacific beach—it's pretty sure that Greyhound can take you straight to the spot you've chosen.

That's because Greyhound follows the great highways—and *only the highways* reach all the lovely, uncrowded vacation areas, the National Parks, the best bathing, golfing, boating and fishing places . . . anywhere in the U. S. A. and Canada.

Here's a tip from travel experts on this year's vacation: Go *early,* go *now,* while travel is less crowded and there are still hotel and resort accommodations to be had—or else go just *after* the mid-summer rush. And go Greyhound because . . .

**"by Highway" means by Greyhound**

*Scenes like this are typical of Michigan's lovely lake country, and Minnesota's "Land of sky blue waters"—along the Theodore Roosevelt Highway (U. S. 23 and U. S. 2).*

**GREYHOUND**

XR

LOS ANGELES
VIA
CULVER CITY
2712
2207

First
See California First
EX 85027

*No driving strain, no tension...*

# you're riding on Air Suspension

**Enjoy the world's smoothest ride... air conditioning...reclining easychairs**
**This is "low-cost luxury" travel by GREYHOUND!**

**There's a marvelous** new way to take out-of-town trips in "low-cost luxury" ... with none of the cares, and only a fraction the cost of driving!

That way is by Greyhound *Scenicruiser*, or *Highway Traveler coach*—the sensational *Air Suspension* buses that actually float you along in an amazing, vibrationless ride. You're free to watch the passing scene, as one of the world's best drivers serves as your chauffeur.

So go Greyhound ... and count your comforts, including these *extra* features.

- Optional scenic routes to all America
- Hundreds of Express and Limited Schedules
- Free Vacation Planning Service
- Charter Bus Service for group trips
- Expense-Paid Tours
- Package Express

**AIR SUSPENSION** eliminates metal springs floats the entire coach on rubber-nylon air bellows.

**WASHROOM OR SCENICRUISER** —with wash basin, toilet, mirror, other conveniences.

**SAMPLE FARES TO SUNNY PLAYGROUNDS**

| | | |
|---|---|---|
| NEW YORK—MIAMI | $25.15 | Rd. Trip $46.30 |
| CHICAGO—SAN FRANCISCO | $41.40 | Rd. Trip $79.55 |
| BOSTON—JACKSONVILLE | $22.90 | Rd. Trip $41.30 |
| ST. LOUIS—NEW ORLEANS | $15.55 | Rd. Trip $22.65 |
| SEATTLE—SAN DIEGO | $21.15 | Rd. Trip $37.40 |
| WASHINGTON—LOS ANGELES | $30.00 | Rd. Trip $53.40 |
| DETROIT—ATLANTA | $15.15 | Rd. Trip $27.30 |
| MINNEAPOLIS—SEATTLE | $33.35 | Rd. Trip $55.65 |
| CLEVELAND—ST. PETERSBURG | $24.25 | Rd. Trip $43.65 |
| KANSAS CITY—SAN ANTONIO | $16.35 | Rd. Trip $27.40 |
| ST. LOUIS—PHOENIX | $30.45 | Rd. Trip $54.65 |

*U.S. Tax Extra. Fares subject to change.*

**FREE! YOUR PLANNING MAP OF AMERICA**

Mail to Greyhound Tour Dept., 71 W. Lake, Chicago, Ill. for full-color map—with details on Expense-Paid Tours.

Name _____

Address _____

City & State _____

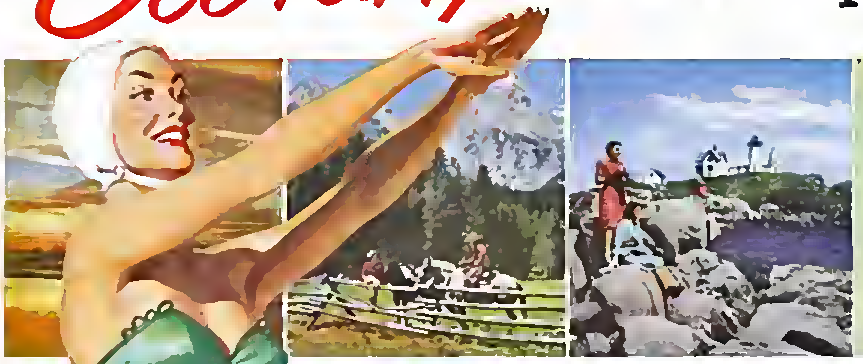
Send me special information on a tour to _____ L-6-55

# GREYHOUND®

**EVERY MILE A MAGNIFICENT MILE!**

CHICAGO

# Get ready for vacation pleasure!



**...with relaxed, scenic Greyhound trips to anywhere in America**

*Now's the time to plan* if you want to pack every minute of vacation time with relaxation, fun, and adventure! The place to get complete, helpful information is your nearest Greyhound ticket office. Greyhound Travel Bureaus, in all principal cities, will help arrange every detail of your trip—even make hotel reservations.

# Get set for travel savings!

**...with pre-planned Expense-Paid Vacation Tours—like these:**

| | |
|---|---|
| NEW ENGLAND 8 days from New York | 265.50 |
| YELLOWSTONE NATL. PARK, 3 days | 45.75 |
| NEW YORK CITY, 3 days | 15.40 |
| SAN FRANCISCO, 4 days | 18.50 |
| FLORIDA, 11 days from Jacksonville | 77.10 |
| DETROIT & WINDSOR, 2 days | 13.25 |
| EVERGREEN CIRCLE, 2 days from Seattle | 28.15 |
| PAUL BUNYAN, 7 days from Minneapolis | 38.95 |
| GRAND CANYON UTAH PARKS, 3 days | 78.00 |
| GREAT SMOKIES, 3 days, 7 meals | 50.00 |
| MONTREAL-QUEBEC, 5 days | 42.10 |
| GLACIER NATL. PARK, 3 days 6 meals | 57.25 |

(Prices subject to change. U. S. Tax extra)

These *delightful* tours—and hundreds more—include hotels, sightseeing, transportation.

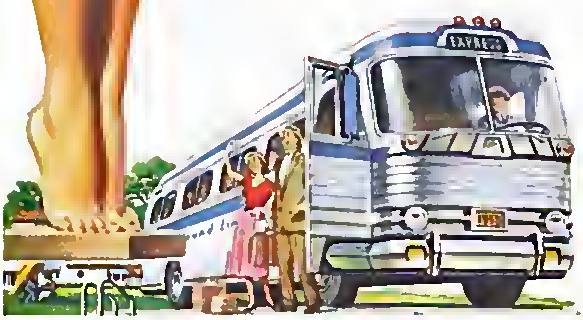
# Go GREYHOUND!

**...the ONE SURE WAY to have a glorious vacation!**

You're off to a winning start when you step aboard a Greyhound coach, en route to Vacationland, U.S.A.! Getting there and back is a scenic treat (optional routes going and coming)—and you're totally free from driving strain.

Dollars saved by Greyhound give you extra days of pleasure. Scores of Greyhound schedules take you *straight through* by most direct routes, without change of bus or baggage.

**BIG NEWS!** The world's most amazing motor coach, Greyhound's new HIGHWAY TRAVELER eliminates conventional steel springs, floats bus passengers on cushions of air. Hundreds of these new coaches, with advanced air conditioning, now in operation.



*Here's your Free copy!*

**Beautiful PLEASURE MAP of AMERICA**

It's packed with bright pictures and suitable for framing. Interesting facts about pre-planned vacations all over America. Mail coupon to Greyhound Information Center, 71 West Lake Street, Chicago 1, Illinois.

Name _____

Address _____

JonWilliamson.com

You'll like it inside! Big, restful reclining seats Fullvision "Scenery-level" windows

NATIONAL TRAILWAYS BUS SYSTEM

November 20, 1948

© 1948 National Trailways Bus System

**ENJOY ECONOMY AND LUXURY TOO, ABOARD**

## TRAILWAYS *Comfort-planned* BUSES

Pennies mean miles and dollars get distance on every trip by TRAILWAYS. Day in, day out big, new, safety-colored TRAILWAYS Buses provide clean, warm and friendly transportation to America's towns, resorts and cities. To your advantage travel TRAILWAYS. For complete information on all fares, schedules, Pleasure Planned Tours and charters see your Friendly Trailways Agent (consult your local phone book), or write Dept. P-16, NATIONAL TRAILWAYS BUS SYSTEM, 185 N. Wabash Ave., Chicago 1, Ill.

*Trailways Serves the Nation at "Scenery Level"*

# "I'll be Home for Christmas!"

*Crowd in closer little fellow—your daddy's home!* This is the brightest Christmas in your lifetime—with the black shadow of war lifted from all our hearts, millions of our men rolling home, lining the rails of every ship afloat, and framed in the windows of every bus, ashore!

After four years of asking people *not* to travel, it's a heart-warming task for Greyhound to speed the reunion of fighting men with their loved ones—and freely to carry all the other millions of Americans who want and need to travel by bus on Year-End trips, on business, on winter vacations.

Yes, there'll be days (especially around Christmas) when buses in many areas will be crowded. People who can arrange their trips just before or just after these busy periods are wise. But, today, Greyhound is not only able to offer travel without the old taboos, but schedules are more frequent than ever before—trips are faster—more seats are available—Express service is back—carefree Expense-Paid Tours are yours again.

And, from here in, we invite you to watch for further bus improvements and innovations. *They're coming fast, and Greyhound will again lead the way.*

**GREYHOUND**

"Sure, we save a lot of money ... *WHAT'S MORE* ...

# We Save TIME

## GOING GREYHOUND!"

**A GREAT MANY PEOPLE** have had the same pleasant surprise in making recent trips. They have discovered that travel by Greyhound very often gets them to their destination sooner—or at a more convenient hour—than any other kind of transportation. This time-saving is certainly not the result of high speed per mile. Greyhound's skilled drivers, following the most exacting rules of highway safety and courtesy, have given this bus system one of the world's outstanding safety records.

Then whence the saving of time, so notable in many Greyhound trips? It's due largely to *greater frequency of schedules—service to thousands of in-between places—short, direct routes—convenient station locations.*

When each dollar you spend gets you more miles of travel, more scenic enjoyment more relaxation—then it's good to know that Greyhound so often saves you TIME . . an extra dividend on the *best investment in travel!*

*Save Time* **WITH MORE FREQUENT SCHEDULES**

Greyhound service between thousands of towns and cities is usually far more ***frequent*** than other public transportation . . . with departures, in many cases, hourly or oftener. When you leave at an hour that best suits your convenience, your arrival will be ***earlier,*** or ***better timed.***

*Relax with* **GREYHOUND**

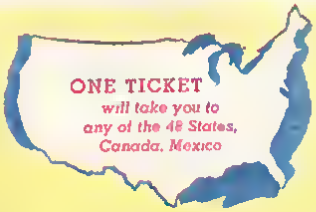
*A Lot More Travel for a Lot Less Money*

*Save Time* **WITH STATIONS RIGHT DOWNTOWN**

When you arrive by Greyhound, you're ***there***—at the heart of business, shopping, theatres, and hotels. Time is saved because no other transportation is necessary from terminal to downtown Convenient suburban stations often permit you to board or leave the bus near your home.

*Save Time* **GOING DIRECT TO DESTINATION**

Thousands of small towns and communities that are by-passed or infrequently served by other travel are reached ***directly*** and ***often*** by Greyhound. Time thus saved for business or pleasure travel adds up fast—and small-town people have easy access to big-city advantages.




*Save Time* **WITH SHORT, MILE-SAVING ROUTES**

Surprisingly often, Greyhound has the shortest running time between cities That's usually because highway routes followed are the shortest, most direct Because it serves all America, Greyhound saves hours often lost in making connections between other travel systems.

*More than 80 million people ride Trailways' big cream and crimson luxury liners every year!*

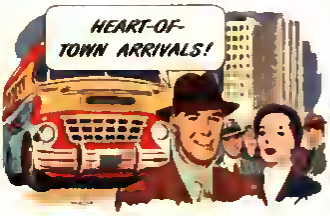
# TRAILWAYS operates more Thru-Buses than any other bus system in America!

Trailways' low fares are less than one-third the cost of driving your own car 20-25 per cent under those of the cheapest trains! Save money, see more!

Long trips shorten the life of your car and its tires. Both may have to last you longer in days ahead. Save them for the essential trips around town.

## TAKE TRAILWAYS TO FOOTBALL GAMES THROUGH BEAUTIFUL AUTUMN SCENERY

**Brilliant fall foliage and exciting football can both be fitted into unforgettable fall weekends. Get a group together! Consult your Trailways agent on how easily you can charter a bus to pick you up at your front door—take you right to the Stadium. No parking nightmares! Safest, smartest, smoothest, cheapest way to go! Call your local Trailways agent or write direct to: *National Trailways Bus System, 105 North State Street, Chicago 2, Ill.***




Leave and arrive at modern terminals conveniently close to hotels, stores and theatres. And Trailways' remarkable safety record is unmatched

At scenery level! Enjoy body-contoured, reclining chairs! Foam-rubber seats! Big scenery-view windows! Express-Limiteds! Courteous service!

**TRAILWAYS** *the route of the* **THRU-LINERS**

## These Greyhound features add up to the smoothest, most relaxed ride on American Highways

Step aboard a Greyhound SuperCoach, sink back in one of the deeply-cushioned, body-contoured easy chairs . . . and you'll know why Greyhound offers the most restful ride on American highways. This skillfully designed seat (standard equipment on thousands of Greyhound buses), plus many other features of advanced engineering, make an hour's trip or a cross-continental tour an adventure in relaxation. But SuperCoach comfort doesn't mean super-prices! Greyhound travel to all 48 states, Canada, Mexico, costs far less per mile than any other type of transportation—*a fraction as much as driving your own car.*

# GREYHOUND

# There's One Sure Way

## to enjoy Spring travel at its best...

**One Sure Way to take it easy**

You can really relax in one of these deep-cushioned easy-chairs that recline to any position you like, while one of America's finest, safest drivers pilots your Greyhound SuperCoach

**One Sure Way to plan smooth trips**

Walk into a Greyhound Travel Bureau for *Vacation Planning Service* that arranges every detail of carefree tours and vacations, plans sight-seeing, makes hotel reservations

# Go Greyhound!

**More schedules to choose from... more through buses to more places ...and fares that are amazingly low!**

You can plan with confidence when you choose Greyhound for any Spring trip—whether you're keeping a business appointment, visiting friends or relatives, week-ending in the city, or taking a "Spring tonic" vacation!

That's because you *know* you're getting the highest standards ever established in highway travel—with the most frequent straight-through schedules in the land, timed for convenience and for prompt arrivals.

Going Greyhound, *you're sure* of SuperCoach comfort—*sure* of fares that are far lower than other forms of transportation (a fraction of the cost of driving)—*sure* of the dependability and service that have made Greyhound *Today's Best Buy in Travel!*

**One Sure Way to save dollars!**

*There are thousands of low fares like these:*

| | | | |
|---|---|---|---|
| Chicago to New York | $17.95 | Rd. Trip | $32.35 |
| Detroit to Miami | 27.35 | Rd. Trip | 49.25 |
| New Orleans to Chicago | 14.95 | Rd. Trip | 26.95 |
| Boston to Washington | 9.55 | Rd. Trip | 17.20 |
| St. Louis to Los Angeles | 38.90 | Rd. Trip | 66.15 |
| San Francisco to Seattle | 14.25 | Rd. Trip | 24.40 |
| Omaha to San Francisco | 33.60 | Rd. Trip | 57.15 |
| Minneapolis to Chicago | 7.30 | Rd. Trip | 13.50 |

*U.S. Tax extra—Fares subject to change*

**NEW! FULL-COLOR PLEASURE MAP**

Free to you—Greyhound's big Pleasure Map of America, suitable for framing. Facts about Expense Paid Vacations to all America, scores of fascinating pictures. Mail coupon to: Greyhound Information Center, 105 West Madison Street, Chicago 2, Illinois.

NAME _____

ADDRESS _____

CITY & STATE _____ SEP 9 55

Trips to fit your plans, your purse, your pleasure!

# In Greyhound's SPRING TRAVEL PARADE

**Relax** Sit back and take it easy while an experienced driver safely pilots your modern SuperCoach along the open highways, over city streets, through rolling farmlands



**as you see** America's most spectacular scenery lies along the highway . . . and Greyhound follows 90,000 miles of scenic routes in all 48 states and Canada

**as you save** Compared with operating your own car, Greyhound saves about 65 cents out of every dollar . . . saves money compared with any other travel way!

**Come along and join the parade!** It's high time to make your Spring "get away"—by Greyhound! Business or pleasure, visit or vacation—no matter what kind of trip—Greyhound is ready with low fares, frequent departures, comfortable SuperCoaches—to take you traveling in this blossom-bright season.

**For something special** in travel convenience, try Greyhound's *Express and Limited Schedules* to save hours . . . *Amazing America Tours* to enjoy complete pre-arranged pleasure trips . . . free *Vacation Planning Service*, available at any Greyhound Travel Bureau. Call Greyhound today!

**GREYHOUND**

*A LOT MORE TRAVEL FOR A LOT LESS MONEY!*

**FREE! Picture Book of Beauty Spots**

Mail coupon to **Greyhound Information Center, P. O. Box 6388, Cleveland 1, Ohio,** for the new "Beauty Spots" booklet of American highway scenes — handsomely lithographed in full color!

Name _____

Address _____

City _____ State _____ C S B!

# TODAY'S BEST TRAVEL COMBINATION!

GREYHOUND®

## pre-planned vacations

anywhere in America

GREYHOUND®

## luxury coaches

with Air-Suspension Ride

**Expense-Paid Tours** are exciting *vacation packages*, tailored to your time and budget . . . and including hotels, transportation, special sightseeing, entertainment. Hundreds of Tours, like the examples below, are available from any city or town in America!

| TOUR | from New York | from Chicago | from Detroit | from Los Angeles | from St. Louis |
|---|---|---|---|---|---|
| COLORADO ROCKIES | 15 days $155.00 | 8 days $85.80 | 12 days $129.60 | 10 days $111.15 | 7 days $72.00 |
| OLD MEXICO | 22 days $216.00 | *17 days $200 85 | 16 days $163.40 | †18 days $195 30 | *16 days $188 70 |
| CALIFORNIA | 21 days $196 00 | 16 days $127.95 | 15 days $127.90 | | |
| FLORIDA CIRCLE | 13 days $116.00 | 14 days $127 00 | 13 days $116.85 | | |
| GREAT SMOKIES | 8 days $98 00 | 7 days $100.00 | 7 days $80.90 | | |
| NEW ENGLAND CIRCLE | 6 days $57.00 | 12 days $122 00 | 10 days $92.30 | | |

*Escorted from Laredo †Escorted from Phoenix
U.S. tax extra. Prices are subject to change.

**Choose "low-cost luxury"** for your vacation trip—aboard Greyhound's beautiful new *Scenicruiser*, or smart *Highway Traveler*. Hundreds of these sensational coaches are now at your service throughout America—bringing you the smoothest ride on wheels . . . air conditioned comfort, reclining easy-chairs, panoramic sightseeing through softly tinted picture windows. There's no strain, no tension—as you relax behind one of the world's finest, safest drivers!

**Every mile a magnificent mile—by GREYHOUND SCENICRUISER® and HIGHWAY TRAVELER®**

**YELLOWSTONE**—A thousand wonders waiting for you to explore! See Old Faithful geyser, stay at Park hotels. (June Sept.) 15 days from Washington $162.00

**PAUL BUNYAN VACATION**—Adventure ahead—in Minnesota's lake country! Visit Bemidji, Lake Itasca, other spots. 7 days from Minneapolis . . . $39.75

**COMPLETE WASHROOM** on Scenicruiser — with wash basin, mirror, toilet.

### Only Greyhound offers all these Travel Extras!

- Free Vacation Planning Service
- Thousands of Air Conditioned Coaches
- Choice of Scenic Routes to all 48 States, Canada
- Charter Bus Service for Group Trips Anywhere
- Hundreds of Express, Limited, Through Schedules
- Package Express Service
- Thrilling new Escorted Group Tours —to Yellowstone, many other Vacation Areas!

May 1955

**NEW ENGLAND CIRCLE**—Tour sunny, salty fishing villages, charming historic places. Concord, Lexington, Boston. 10 days from Cleveland . . . . . $86.00

**PACIFIC NORTHWEST**—Up through the Evergreen country to Seattle, Vancouver, Victoria! A refreshing vacation! 10 days from San Francisco . $82.80

**FREE! VACATION-PLANNING MAP OF AMERICA**

Build your own vacation, with this new, color map showing dozens of Tour prices and places. Mail to Greyhound Tour Dept., 71 W. Lake St., Chicago, Illinois.

Name _____

Address _____

City _____ State _____

Send me special information on a Tour to: _____ LK-2-55

I prefer (check one) ☐ Individual Tour ☐ Escorted Group Tour

# "Who, me?"

# Yes'm—you homemakers travel by GREYHOUND more than any other group!

***We're proud** that the most careful buyers in the Land are Greyhound's best customers.* A recent Nationwide survey has proved that you women, who are entrusted with the job of getting your families the best of everything for the fewest dollars demonstrate that same buying skill when you shop for travel. Wherever or whenever your next trip may be, we invite you aboard a Greyhound SuperCoach—the convenient scenic transportation that offers *a lot more travel for a lot less money!*

**...and here are the reasons you gave for choosing Greyhound, in a recent Nationwide survey:**

- *Most Convenient Service*
- *Saves Money*
- *Goes More Places*
- *Most Scenic Travel*
- *Time-saving Schedules*
- *Comfortable Coaches*
- *Courteous Employees*
- *Makes Best Connections*
- *Safe Drivers*
- *Most Dependable Way*

**Do you know about "Amazing America" Tours?**

Enjoy thrilling pleasure trips at lowest cost! Greyhound Expense-Paid *Amazing America Tours* include hotel accommodations, transportation, and special sightseeing—with everything planned, reservations made in advance. Hundreds of these Tours are available to America's major cities, National Parks, and popular resort areas of the United States, Canada, Alaska, Mexico, Cuba!

**AMAZING AMERICA TOUR FOLDER—FREE!**
**Mail this coupon to**
**Greyhound Information Center**
**105 W. Madison, Chicago 2, Ill.**

Name _____

Address _____

City _____

State _____ LHJ 9-50

**GREYHOUND**

**Sit back and smile at today's driving problems...**

# *Take it easy... take a Greyhound!*

**Let Greyhound help you plan this year's vacation**

Greyhound's travel experts offer you free "Vacation Planning Service"—arranging advance hotel accommodations, sightseeing, transportation—or thrilling Expense-Paid Tours . . . to every popular playground in America!

**If you get all tense and tired** when you take a highway trip—if driving strain and parking problems really frazzle your nerves—it's time to *take it easy* aboard a modern Greyhound SuperCoach . . . with softly-cushioned easychairs that invite you to relax.

You'll ride behind one of the world's safest and most dependable chauffeurs . . . and you'll save money every mile—at fares that average less than a third the cost of operating your car!

**FREE! NEW PLEASURE MAP OF AMERICA**

Mail coupon to **Greyhound Information Center, 71 W. Lake St., Chicago 1, Ill.,** for full-color map which illustrates 50 Greyhound Expense Paid vacation tours

NAME_____

ADDRESS_____

CITY_____ STATE_____

*Today's Best Buy in Travel*

**GREYHOUND**

There's **One Sure Way**
to get the finest, most frequent

# THRU-EXPRESS SERVICE

to all parts of America

**In the whole field of travel,** only Greyhound can give you such an amazing number and variety of *Thru-Express* schedules, stretching from coast to coast, from Canada to Mexico, serving all principal American cities.

This means: *No change of bus or baggage* on scores of direct, scenic highway routes . . . the same comfortable coach straight through to your destination . . . the dependability of the Greyhound organization, with its skilled drivers, its easy-riding, well-kept coaches.

Greyhound *Thru-Express* Service saves hours on many trips—yet there's no extra fare for this extra fine service—the cost averages less than 2 cents per mile!

**Save extra hours—extra dollars!**
Eliminating many local stops, Thru-Express Service gets you there faster—at less than one-third driving cost.

**No change of bus on hundreds of trips**
Thru-Express means no bother changing coaches—and your luggage is checked straight through with you.

**Forget about schedule connections**
No more worry about making connections en route, when you ride Greyhound's Thru-Express Schedules.

**Sit back and relax behind expert drivers**
World's finest drivers, famous for safe and courteous service, pilot your Through Greyhound bus.

**Arrive at heart-of-town terminals**
Arriving by Greyhound, you're at the heart of town—in the center of shopping, entertainment, business.

**Smoothest ride! New Air-Suspension Buses**
Famous new Highway Traveler buses cushion you on air, for world's smoothest ride. No conventional metal springs!

# Go Greyhound!

...THE ONE SURE WAY TO SOLVE TODAY'S DRIVING PROBLEMS

**FREE! Gay Pleasure Map of America**

Send this coupon to **Greyhound Information Center, 71 West Lake, Chicago 1, Ill.** for your copy of a full color, illustrated map—suitable for framing. Contains details on thrilling Expense-Paid Tours.

Name _____

Address _____

City & State _____ L 9 53

# *Especially in Winter...*

## it pays to go Greyhound!

**—it pays in comfort**
**...in dependability**
**...in dollars**
**...in pleasure**

**Greyhound's your Best Buy** in travel every day, every season. But, *especially in Winter,* it's good judgment to choose this direct, dependable service to any part of America. You'll ride in easy-chair comfort, sharing a modern well-warmed SuperCoach with friendly people. This Winter, put away your weather worries, driving strain, parking problems . . . be carefree — go Greyhound!

*A LOT MORE TRAVEL FOR A LOT LESS MONEY!*

**FREE! PICTURE BOOK OF AMERICAN SCENES**

Mail coupon to **Greyhound Information Center, Box 6388, Cleveland 1, Ohio,** for your copy of the "Beauty Spots" booklet.

Name_____

Address_____

City & State_____ A 2-52

**GREYHOUND**

# . . . and for the people

## FINER BUS TRAVEL OVER AMERICA'S BROAD HIGHWAYS

In this nation, more than anywhere else in the world, highways are the heritage of all the people—a most vital part of their livelihood and their happiness.

And intercity buses—which have carried nearly three billion wartime passengers since Pearl Harbor—seek constantly to bring to the people of America the full benefits of their priceless highway heritage. Through the years, intercity buses have extended the convenience and economy of highway travel to the people of every State. They take millions to and from their daily employment. They bring trade and prosperity to small towns and giant cities alike. They lead the way to all the scenic grandeur of America.

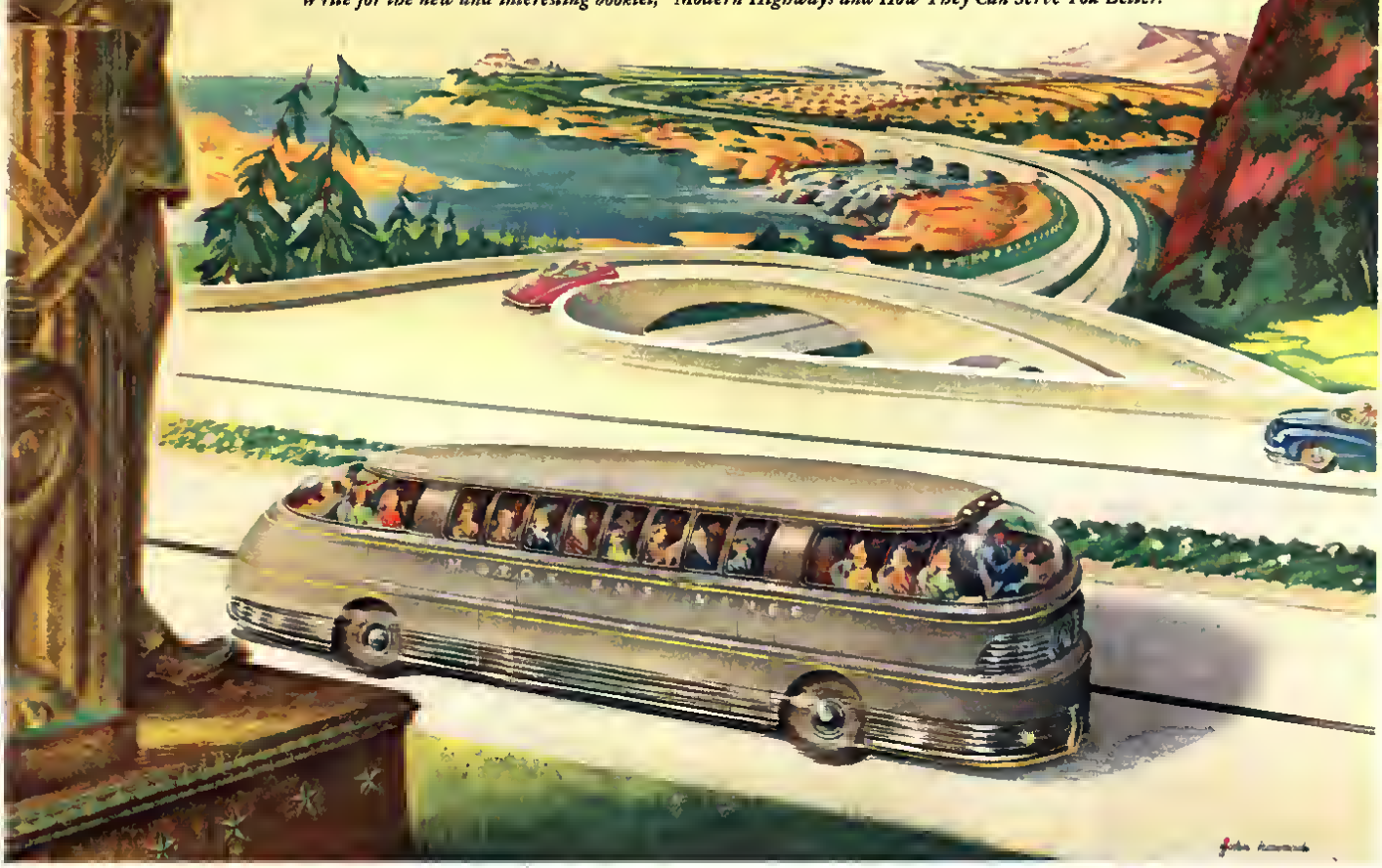
All who depend upon bus transportation may count on the bus lines to keep pace with the continuing development of America's highways, which are growing steadily longer, and smoother and broader. Bus operators already have completed plans for spacious new terminals and inviting new wayside inns.

And in the buses themselves, the greatest advances in travel comfort yet known can be achieved through important changes in bus size and design. Plans call for wider, roomier seats for greater riding ease . . . increased leg room . . . wider aisles . . . thicker wall insulation for better control of inside temperatures. Engineering progress would, at the same time, enhance the traditional safety of bus travel with larger brakes, wider tires and increased road stability.

These and a host of other improvements are just around the "bend in the road" for the millions of people whose social and economic welfare is daily enriched by bus transportation.

To assure that better day of travel, highway authorities all over America are now considering progressive steps to modernize regulations enacted in the days of narrow highways. Their revision of outmoded limitations on bus size and design will permit the finest and safest public travel ever known on the highways.

*Write for the new and interesting booklet, "Modern Highways and How They Can Serve You Better."*



# MOTOR BUS LINES OF AMERICA

NATIONAL ASSOCIATION OF MOTOR BUS OPERATORS, WASHINGTON, D. C.

Greyhound

**Due for tests this summer** is this double-deck super-coach designed and engineered by Greyhound with Raymond Loewy Associates. This 50 passenger bus is same length as modern coach but 18 inches higher. It will have wash room, toilet. Either of the twin engines can keep it rolling

**How to** **er possibility for the future** [illegible] trailer pulled by [illegible] units for use on super-highways. Added space of the [illegible] body [illegible] cupola. It is may have facilities for serving meals

# WORTH FIGHTING FOR!

## The way you plan travel today can hasten his return to scenes he loves

*"What are you fighting for, Private Jones?"*

*"I'm fighting for the ones I love—for my country—for the way I want to live... and that includes a slew of things I haven't time to talk about right now, Mister!"*

But you can bet that among the rewards of his coming Victory are the outdoor sports, the scenic thrills to be found in the splendor of America's national parks and playgrounds, scattered all the way from the Maine Coast to the High Sierras. Ten to one, Private Jones already has a spot picked out in the timbered back country, where the trout flash in the shallows, where the air is like wine—a hideout reached only by highway (chosen for a honeymoon, maybe)—and served by the finer, more luxurious Greyhound buses Private Jones can expect after the war's over.

In addition to the many things you are already doing to speed his return to the people and the life he loves, here's one more: ***You can help transportation do its immense wartime job at top efficiency.***

First, you can avoid unnecessary trips—***especially in the crowded mid-summer season.*** If you're taking a needed "civilian furlough", skip July and August if possible. Start and finish any trip on mid-week days (Tuesday, Wednesday, Thursday). Take as little baggage as possible. Get trip information several days in advance. ***And how about planning your vacation on a farm, at Harvest time? You'll be helping America feed its fighting men!***

**GREYHOUND**

# 'Round the bend of that road..

**are highways that lead home**

**—to old friends, new happiness**

ALWAYS man has thrilled to new scenes and high adventure "'round the bend of the road"— but never has the whole world looked ahead so wistfully, so eagerly as today—*to a turn in the nightmare road of war!* That highway is turning now and, in good time, the endless columns of American fighters will roll back, victorious, along the roads of Peace.

America's highways will take these millions back to all the well-remembered places and faces . . . to the homes and loved ones they've dreamed about, sleeping or waking. And that's where Greyhound will be proud to round out its immense war job—by re-introducing returning service men and women (and the travel-hungry millions at home) to the land they love. There'll be fine new Super-Coaches, improved modern terminals, new high standards of highway travel . . . *'round the bend of that road,*

**GREYHOUND**

# *THIS TIME....* HOME !

## *Another Great Job for the Bus Lines . . . the One We Like the Best!*

With an honorable discharge tucked in his pocket, he's making the most thrilling trip of his life. Even his wounds are almost forgotten, for this is that long-dreamed-of bus trip home! He is one of a growing number of veterans now returning to civilian life . . . a vanguard of the millions who will be back later on.

Intercity buses carried the majority of these men to their induction centers . . . served them on leave and furlough trips. Now it is our privilege to carry them home again Among all the wartime jobs we have, this is the one we like the best.

Because it gives flexible, convenient service to every city and town along 390,000 miles of highways, bus transportation is the returning veteran's natural choice. Usually, he can step right aboard a bus at his Army Separation Center and, shortly after, step out near his home.

And just as intercity buses serve our men in uniform from induction to homecoming so, too, do they serve millions of war workers and essential travelers of every type. This movement of manpower by intercity bus is all-important in relieving other public transportation of an overwhelming wartime load...in helping to keep the home front strong. More than two billion passengers have been carried since the war began!

In order to accomplish this, some travel conveniences have had to be sacrificed for a while. But when war jobs are finished, the public can look forward to the finest bus transportation that has ever been known along the highways. A better day is coming tomorrow!

**MOTOR BUS LINES OF AMERICA**

NATIONAL ASSOCIATION OF MOTOR BUS OPERATORS, WASHINGTON, D C

# No change of bus when you travel by TRAILWAYS

*Same seat straight thru!*
*No transfer of baggage!*
*No connection worries!*

*More than 80 million people ride Trailways' big cream and crimson luxury liners every year!*

# TRAILWAYS operates more Thru-Buses than any other bus system in America!

**Save your money!** You ride a Trailways Thru-Liner for less than one-third the cost of driving your own car. At fares 20-25 per cent lower than those of the cheapest trains!

**Save your car!** Your car, gas and tires may have to last you longer in days ahead. Save them for the short, essential trips around town. Rely on Trailways Thru-Liners!

**Save your nerves!** No traffic jams, no driving strain, no wrestling with "flats." Sit back and relax in carefree comfort. And Trailways' remarkable safety record is unmatched!

**Air conditioned comfort!** At Scenery Level! Relax in reclining chairs with foam-rubber seats! Big scenery-view windows. Fast Express-Limiteds! Friendly, courteous service!

**Heart of town arrivals!** Save time and trouble through heart-of-town arrivals and departures. Modern terminals in all principal cities. Located conveniently near hotels, stores, theatres.

**CHARTER** *A TRAILWAYS BUS FOR YOUR GROUP'S OUTINGS*

You can charter a Trailways Bus to take your group anywhere at any time. At amazing low cost! A *chartered* Trailways Bus can pick you up at your door and take you right to your destination. And you can't beat colorful highway scenery. Call your local Trailways agent, or write direct to National Trailways Bus System, 108 N. State St., Chicago 2, Ill.

**TRAILWAYS** *the route of the* **THRU-LINERS**

sept 43

# . . . by the Dawn's Early Light

As tomorrow's sun reaches faint fingers of light over the horizon of an America victoriously at peace, thousands of buses will be hauling millions of workers to their jobs from new living areas suburban to presently crowded war production centers.

Comfort-conditioned highway transports will ply between our great cities, banishing isolation for all time by knitting rural areas into the fabric of American transportation.

* * *

This year buses are providing 300 *billion* passenger-miles of transportation . . . without which our last ounce of automobile tire-tread would soon be worn away, other transportation hopelessly over-loaded, production slowed to a walk. To get America to work, bus men are today performing miracles of scheduling and maintenance!

Miles of Chase Velmo Mohair cover the seats of America's present buses . . . and more thousands of yards are being woven to maintain for the duration standards of seating-comfort in this essential industry. Standard of quality since the first "jitney bus", colorful patterns of Chase Velmo Mohair will comfort-condition the new buses of an America victoriously at peace.

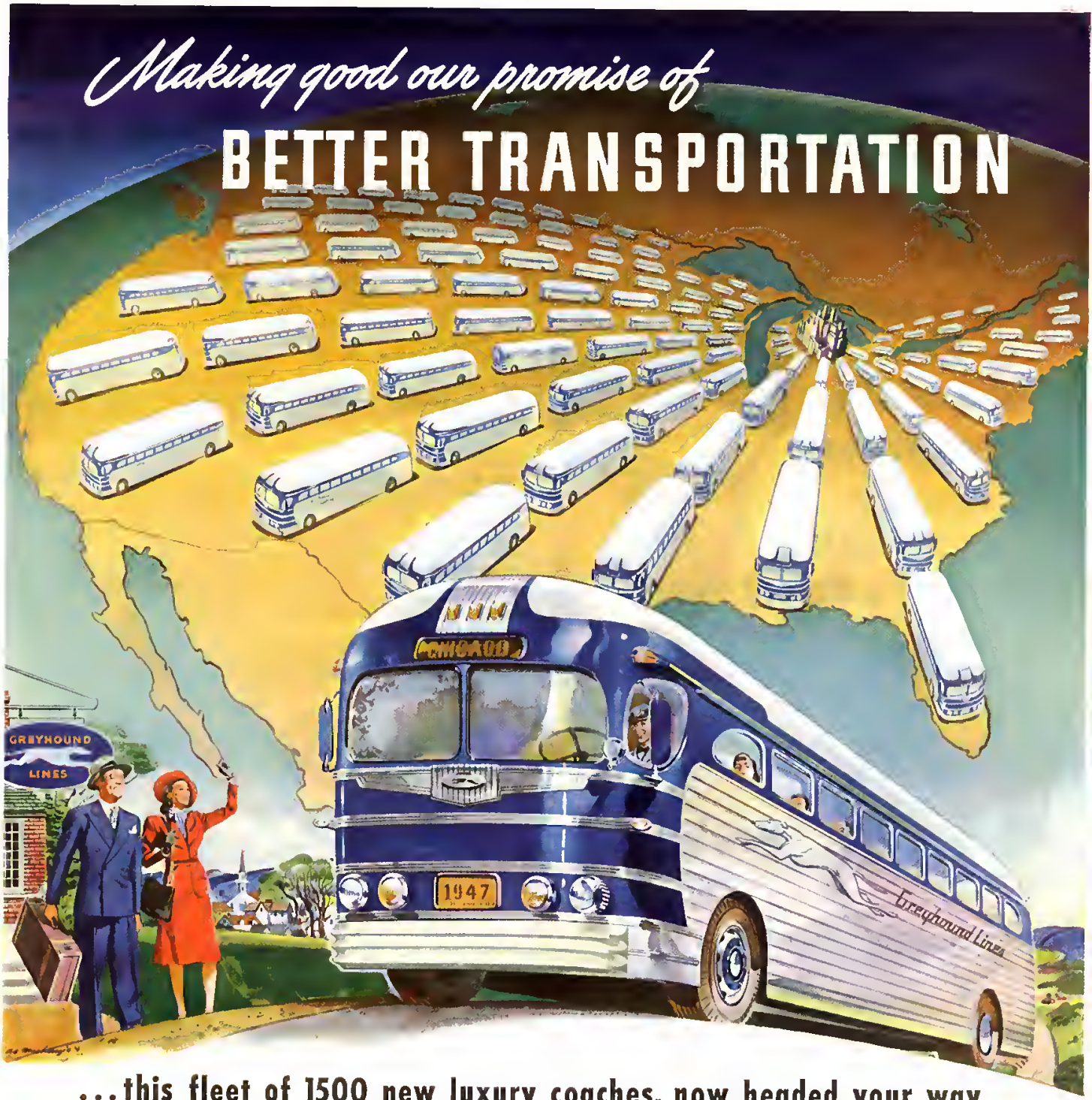
*Today, woven and coated fabrics and carpet for military and essential transportation uses.*
*In peacetime, Chase Velmo Mohair Upholstery; Chase Leatherweave and Redolite Coated Fabrics; Chase Seamloc Carpet; Sanvale Fabrics; Millay Suitings and Coatings.*

CHASE

**L. C. CHASE & COMPANY**
295 FIFTH AVENUE, NEW YORK CITY
SALES DIVISION OF SANFORD MILLS. OFFICES: BOSTON, DETROIT, CHICAGO, LOS ANGELES

# SO MANY THRILLING PLACES TO GO

*..and only Greyhound serves them ALL!*




## ...this fleet of 1500 new luxury coaches, now headed your way

*AT LAST*—the finer transportation that Greyhound promised you is *rolling your way!*

It's the largest fleet of new highway coaches ever placed in service within a single year—1500 of them—all drastically advanced in design and comfort features. Many of the new buses are already in operation along Greyhound's nation-wide scenic routes, and hundreds will be ready in time to give Spring and Summer vacationists the best service in years.

Seen from the outside, the new luxury coaches are typically Greyhound, with their fluted aluminum panels, their blue-and-white trim.

Inside *and* out, they are vastly improved. Observation windows are larger—made with special Solex glass, gentle to the eyes and complexion, absorbing harsh sun rays. Individual multi-position chairs have deeper cushioning, with rich new upholstery—and they are spaced farther apart, for more leg room.

In the new coaches, you will find air conditioning at its best (by Tropic-Aire), with redesigned air-flow, and a new type of humidity control . . . Spring weather made to order! There are individual controlled-beam reading lights for each passenger—and a restful inside color scheme that's easy on the eyes.

On planning boards and in the shop, even finer Greyhound coaches are taking shape, with further advances that will startle the transportation world. Look for them! In the meantime, enjoy the better transportation that Greyhound is bringing you *right now.*

**GREYHOUND**

# This is the LONG and SHORT of Greyhound Travel!

The **LITTLE GIRL** and the **BIG MAN** are pictured here to remind you that Greyhound offers just as attractive service on *short trips* as on *long ones.* Greyhound has gained World fame for carrying millions of passengers, in cushioned comfort, through all of the 48 States, up into Canada and down to Mexico. But it also offers frequent *local* service in nearly all parts of America . . . convenient trips to nearby towns—to schools, factories and farm communities—hundreds of which have no other public transportation.

**SHORT** trips by Greyhound start on such frequent schedules that passengers save hours of precious time. There is no driving strain—no bother of parking or storing your car at destination. Stations located right downtown, plus many convenient local stops, make short trips easy to take. Buses used in local and commuter travel have the seat comfort and riding ease that distinguish Greyhound long-distance coaches.

**LONG** trips by Greyhound give millions of people full use of America's fine scenic highways, at fares much lower than other types of transportation, and with convenience that's unequaled. You can go two or three times as far on a dollar as you can driving your own car—while one of America's safest, most expert drivers handles the wheel. Choose straight-through travel, or plan restful night stops. One ticket, one dependable service goes all the way.

*There's the long and short of it! They add up to this: Greyhound's your very best buy in travel—whether you're going across the county or across the continent.*

*This Little girl shows you a local trip ticket — while her tall daddy holds a transcontinental tour ticket, for comparison.*

*Only*

**GREYHOUND**

SERVES ALL 48 STATES, CANADA AND MEXICO

# Roaring Cities
# Calm Countryside

## *Greyhound* makes them near neighbors . . .

THE din of traffic beats like a stormy surf around New York's Empire State Building. But it softens to a faint murmur before it reaches that glittering spire, more than a thousand feet above!

Almost within the shadow of the wotld's tallest structure, a Greyhound motor bus slips from its terminal and into the busy street. In a few minutes this graceful blue-and-white coach will be rolling along Riverside Drive, overlooking the lordly Hudson. In an hour or two it will be striding through Rip Van Winkle's lovely Catskills.

What a pleasant transition, from the heart of the greatest city, to the peace and beauty of all outdoors! It is typical of Greyhound travel anywhere in the United States—from San Francisco to Portland, Maine, and from Toronto to Monterrey, in Old Mexico.

All principal cities of America, and thousands of towns and communities in between, enjoy this convenient service. Many people first sample it because it saves hours and dollars—then make it a habit, because it is the scenic, friendly, enjoyable way to go.

*You try it!* See what an amazing advance motor bus transportation has made . . . how comfortable the deep-cushioned chairs, how sready the drivers, how conveniently located the terminals.

For new travel pleasure, make your vety next trip by Greyhound.

**GREYHOUND** *Lines*

Actual tinted photograph of the Empire State Building, New York City. *Photo by Brown Bros.*

# *Make the* MOST *of this year's* VACATION

## You will, if you go by GREYHOUND

There are many different ways to "make the most of vacation"—so perhaps the young lady is a smarter fly-castet than she may appeat! But, seriously, there's just one *best* way to teach the choicest vacation spots in all America, while saving enough for extra miles, extra days of pleasure. Litetally millions of travelers find that Greyhound makes both *time* and *money* stretch to include:

***The Most in Comfort:*** You'll revel in the immensely increased riding ease of Greyhound's new Super-Coaches. They are air-cooled by fresh natural breezes—there are 4-position reclining chairs, wide observation windows with pull-down shades.

***The Most in Scenic Thrills:*** View America's wonders close-up, as they can be seen only along the great highways...return a different route to double the scenic interest.

***The Most in Saving:*** A dollar goes three times as many miles with a Greyhound ticket as when you drive your car. Rates are far lower than those of other transportation. Just picture the extra places you can visit—the extra fun you can have!

***—and Most in Information:*** For courteous information, help in planning trips, visit or phone the nearest Greyhound agent—or mail the coupon below. *Do it today!*

### Mail Coupon to Nearest of These Greyhound Offices

Cleveland, Ohio . . . . E. 9th & Superior
Philadelphia, Pa. . . . Broad Street Station
New York City . . . . . 245 W. 50th Street
Chicago, Ill. . . . . 12th & Wabash
Boston, Mass. . . . . 60 Park Square
Washington, D. C. . . . . 1403 New York Avenue, N. W.
Detroit, Mich. . . . . Washington Blvd. at Grand River
St. Louis, Mo. . . Broadway & Delmar Blvd.
Charleston, W. Va. . . . 155 Summers Street
San Francisco, Cal. . . . . Pine & Battery Sts.
Ft. Worth, Tex. . . . . 905 Commerce Street
Minneapolis, Minn. . . . . 509 Sixth Ave., N.
Lexington, Ky. . . . . 801 N. Limestone
Memphis, Tenn. . . . . 527 N. Main Street
New Orleans, La. . . . 400 N. Rampart Street
Cincinnati, Ohio . . . . . 630 Walnut Street
Richmond, Va. . . . . 412 E. Broad Street
Toronto, Ontario, . . . 1501 Royal Bank Bldg.
London, England . . . . . A. B. Reynoldson, 49 Leadenhall Street

The GREYHOUND LINES

### Brings Bright Pictorial Folders, Vacation Information

Now's the time to settle the vacation question! Mail this coupon to nearest Greyhound office, listed at left, for interesting pictorial booklet, filled with travel facts about any of the following: NEW ENGLAND ☐, CENTRAL ATLANTIC CITIES & BEACHES ☐, PENNSYLVANIA & NEW YORK STATE ☐, MICHIGAN & GREAT LAKES RESORTS ☐, GREAT NORTHWEST ☐, CALIFORNIA, ALL THE WEST ☐, ACROSS AMERICA THROUGH SOUTHWEST ☐, SOUTH ATLANTIC COAST, GREAT SMOKIES, SHENANDOAH VALLEY ☐. Check the one you want—and jot down any special place you would like to visit, on line below:

*Information on trip to* _____

Name _____

Address _____ SP-5

# GREYHOUND FITS THE FALL PICTURE OF

# *America in Action!*

The pulse of a nation quickens in the fall . . . *especially this nation, and especially this fall!*

Never before has the life of America reached such a tremendous tempo—with national defense setting the pace, and every other activity racing to keep in tune.

Greyhound is part of this picture, vital to it, made to order for it! Streamlined Super-Coaches carry thousands of workers who are building America's defense—thousands of soldiers, sailors, and marines traveling between their homes and military camps and bases—millions of other Americans in their every-day pursuit of livelihood and happiness.

Equally important, motor bus travel conserves material vital to national defense by carrying *more people per pound of aluminum, or of rubber, or of gasoline than is possible by private automobile.*

Greyhound does all this at lower fares than any other kind of transportation—does it more efficienrly because it reaches more military areas, cities and communities than any other travel system—does it in all the comfort of modern Super-Coaches.

**GREYHOUND**

**Vital transportotion for Notionol Defense workers . . . *Service mode to meosure for men in the Service!***

# GREYHOUND

## *points to a great BIG vacation at the very LOWEST cost!*

It'll be a BIG vacation—whether it's a few days or a few weeks—because the good time begins *at the beginning* . . . the moment you board a modern SuperCoach, to enjoy so much relaxation, so many close-up scenic thrills, such big savings.

No matter where your favorite brand of vacation fun is found, Greyhound will take you there along America's most famous highways. Its SuperCoaches travel through the 48 States and Canada, down to Mexico . . . touch at all the exciting vacation spots: the busy cities, gay resorts, wonder-filled National Parks. With your Greyhound ticket, you get the freedom and flexibility of highway travel—but none of the bother of driving your own car! And the cost is only a third as much as private car operation—far less than any other type of public transportation. *Call your Greyhound agent—today!*

### Almost Any Place in North America! *Take Your Choice!*

Nearly all the magnificent National Parks and Monuments • Every great city: New York, Chicago, Philadelphia, Detroit, Los Angeles, Cleveland, and the rest • Boston and New England historylands • Rustic hide-aways of the Adirondacks, Poconos, Blue Ridge Mountains • Majestic Washington D.C. • Atlantic Coast beach resorts • Colonial Virginia • Fabulous Florida, Gulf Coast, and charming Old South • Blue Water Vacationland of the Great Lakes • Mighty Niagara Falls, amazing Mammoth Cave, Natural Bridge, scores of other natural wonders • Cool Michigan, and the "Paul Bunyan Country" of Minnesota and Wisconsin • Dude ranches of the Rocky Mountain states, vacation areas of the Canadian Rockies • Indian country of the Great Southwest • Evergreen Playground of Washington and Oregon • Golden California, high Sierras, and Pacific shores.

**FREE!** "AMAZING AMERICA TOUR" FOLDER TO HELP YOU PLAN YOUR 1958 VACATION

**Greyhound Information Center, 105 W. Madison Street, Chicago 2, Ill.**—Send me the folder describing more than 50 Greyhound "Amazing America Tours"—which include hotels, transportation, sightseeing, all planned in advance!

NAME_____

ADDRESS_____

CITY_____ STATE_____ L-8-58

*Following U. S. Highway 1 along the New England Coast, you'll see many a lobster fisherman with his boats, his traps and brightly painted floats.*

# ONLY BY HIGHWAY

## *you'll find America so thrilling, so friendly!*

The colorful, the curious, the friendly things that make America so fascinating are found in the fullest measure *along its highways.* There you'll meet them close up, at first hand . . . and in congenial company.

You'll see these exciting things and places most intimately, enjoy them most keenly, when you travel by Greyhound—for Greyhound alone follows the great highways of every one of the forty-eight States, reaching far up into Canada and down to Mexico.

It isn't just scenery that makes Greyhound one of the World's greatest carriers of passengers. Greyhound's daily schedules are usually far more frequent than those of other transportation . . . they serve not only all the big cities, but the thousands of towns and communities in between. In a world of rocketing costs, Greyhound fares remain amazingly low.

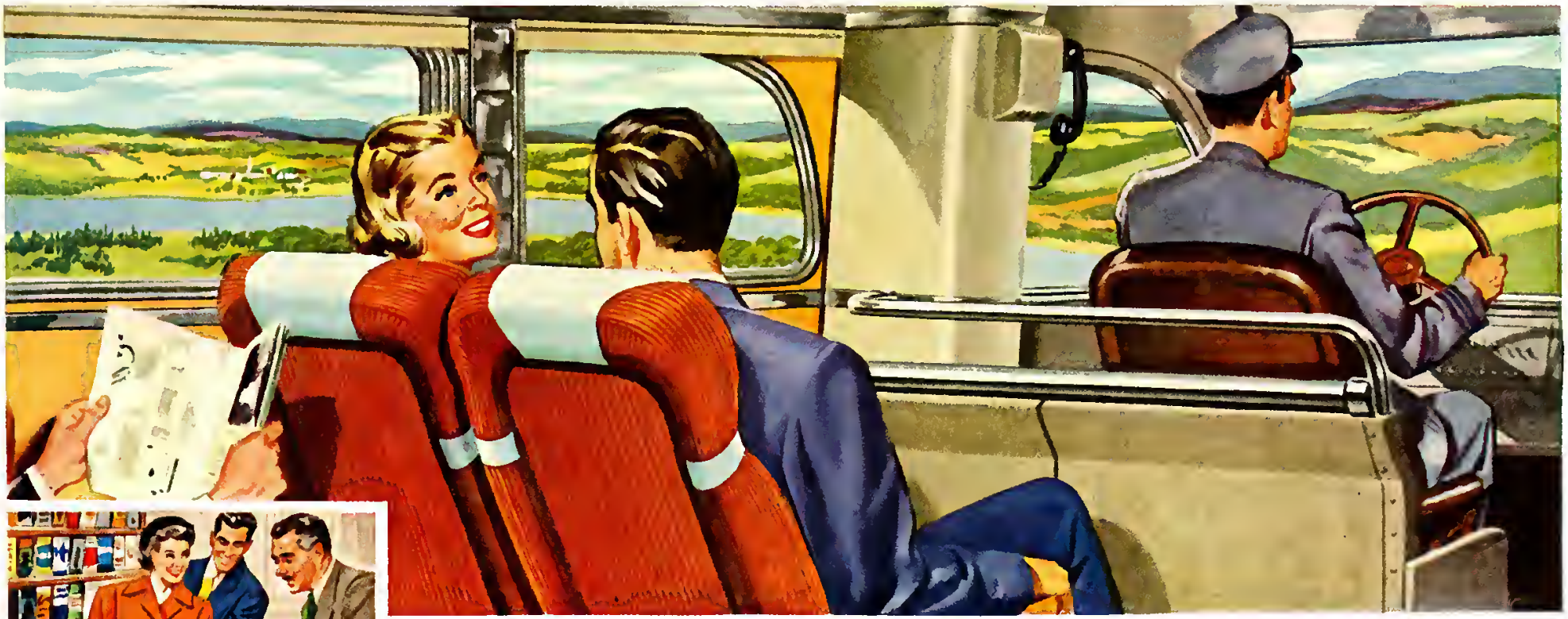
Today, Greyhound buses are comfortable, well-ventilated, many of them fully air conditioned. In the days to come, expect further striking innovations in Greyhound travel, more than keeping pace with U. S. highway construction and modernization. And remember—*by Highway* means *by Greyhound!*

*. . . . and only by* GREYHOUND *you'll fully enjoy each scenic mile.*

**GREYHOUND**

# There's One Sure Way

## to solve today's driving problems

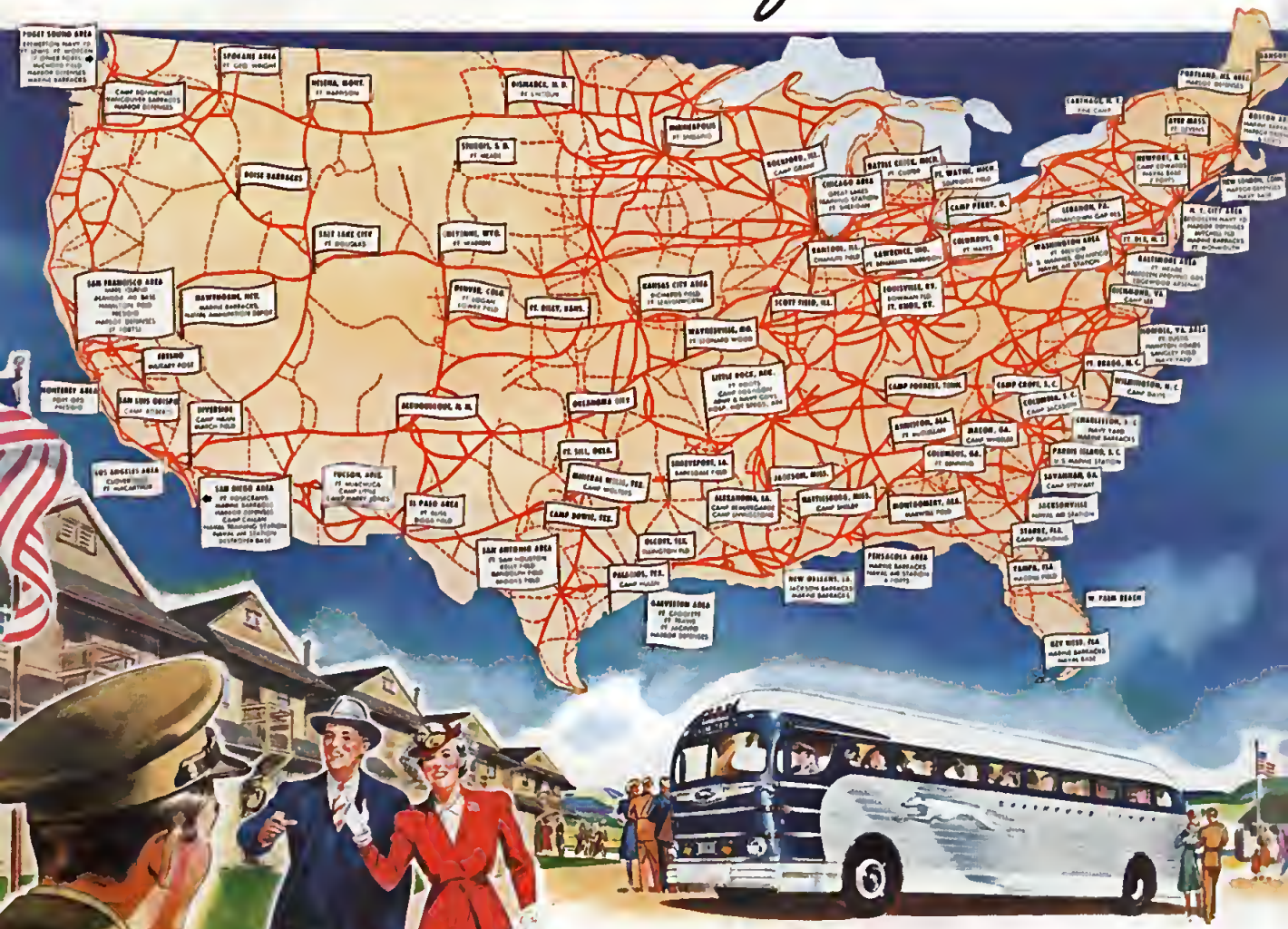


**Be Sure** OF FREEDOM FROM PARKING PROBLEMS, DRIVING STRAIN, riding at ease in a reclining cushioned chair.

# Go Greyhound!

# AMERICA'S DEFENSE CENTERS

## *are close to the hearts of Americans*




## —and easiest to reach by Greyhound

If your eyes blur a little when you watch that first meeting of Pop and Mom with the boy at camp—it doesn't mean you're getting old! These are stirring days—and you happen to be witnessing one of the most touching and human dramas of life.

Greyhound is thoroughly proud to make such reunions easier, more convenient, lower in cost—at hundreds of military bases and camps in every part of America. Our small map cannot begin to show all these vital defense centers—there isn't nearly room—but one glance shows how Greyhound reaches far more of them than does any other transportation system. What's more, air-conditioned Super-Coaches usually take visitors to the very camp gates, saving precious hours, when time means so much.

But suppose you can't get away to visit camp...and suppose your soldier, sailor or marine in Uncle Sam's forces is due for leave soon. Can you imagine any more thrilling gift for him than a Greyhound ticket home? It will cost you so little—mean so much to you both. As an old-time top-sergeant recently put it, *"It's service made to measure for men in the Service!"*

**PRINCIPAL GREYHOUND INFORMATION OFFICES:** New York City • Cleveland, Ohio • Philadelphia, Pa. • Chicago, Ill. • San Francisco, Cal. • Ft. Worth, Tex. • Minneapolis, Minn. • Boston, Mass. • Washington, D. C. • Detroit, Michigan • St. Louis, Mo. • Lexington, Ky. • Charleston, W. Va. • Cincinnati, Ohio • Richmond, Va. • Memphis, Tenn. • New Orleans, La. • Windsor, Ont. (44 London St., E.) • Montreal, Quebec, (1188 Dorchester St., W.)

**Mail this for rates, routes to Defense Cent**

If you have a friend or relative at one of America's military camps or b send this coupon to nearest Greyhound Information Office, (listed ab for low fares and information about how to get there. On the line below down the name of the camp or base (even if our map doesn't show it).

Name _____

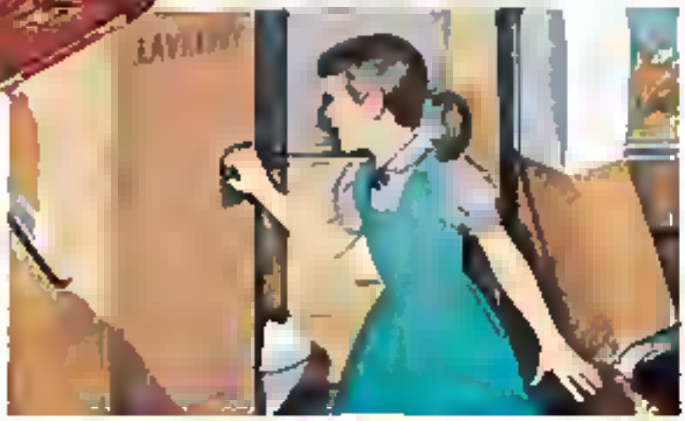
Address _____

**GREYHOUND**

*Check the famous luxury features!*

**REMARKABLE AIR SUSPENSION RIDE** floats you smooth as silk, along scenic routes—aboard the beautiful dual-level *Scenicruiser* or its famous companion coach, the *Highway Traveler*

**PANORAMIC PICTURE WINDOWS**—offer you foot-specialized tinted safety glass for glareless sight-seeing. Heavy, body-contoured, reclining easy chairs*




**COMPLETE WASHROOM ON SCENICRUISER** with wash basin, running water, toilet, mirror, other conveniences. Both *Scenicruiser* and *Highway Traveler* have all-weather air conditioning.

# GREYHOUND

EVERY MILE A MAGNIFICENT MILE!

# *Keep a date with summer—this winter!*

## Make the trip on pocket money—in Super-Coach warmth and comfort

THE *"take-your-vacation-in-winter"* movement is going great guns—and for such excellent reasons! *FIRST*—bitter-cold weather is something you *ought* to dodge, for even a few days—if you value your health and efficiency. *SECOND*—travel is now amazingly low in cost, although nearly all other prices have sky-rocketed (you skip winter fuel and clothing bills while in the South, too)! *THIRD*—Greyhound offers the convenient, comfortable way to reach southern sunshine, with more optional scenic routes to choose from (going one way, returning another)—smart Express and Limited schedules—lower fares than any other kind of transportation (about one-third the cost of driving).

You can be in New York, Chicago, Cleveland, Detroit, or Philadelphia today—in Florida or on the Gulf Coast tomorrow! California and the great Southwest seem scarcely farther away, so fascinating are the mountains, deserts and Indian country traversed en route. *Don't let Winter stand you up! Make a date with Summer in the South—and go Greyhound.*

***Send coupon to nearest of these Greyhound offices:***

NEW YORK CITY • CLEVELAND, OHIO
PHILADELPHIA, PENNA • CHICAGO, ILL.
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**GREYHOUND**

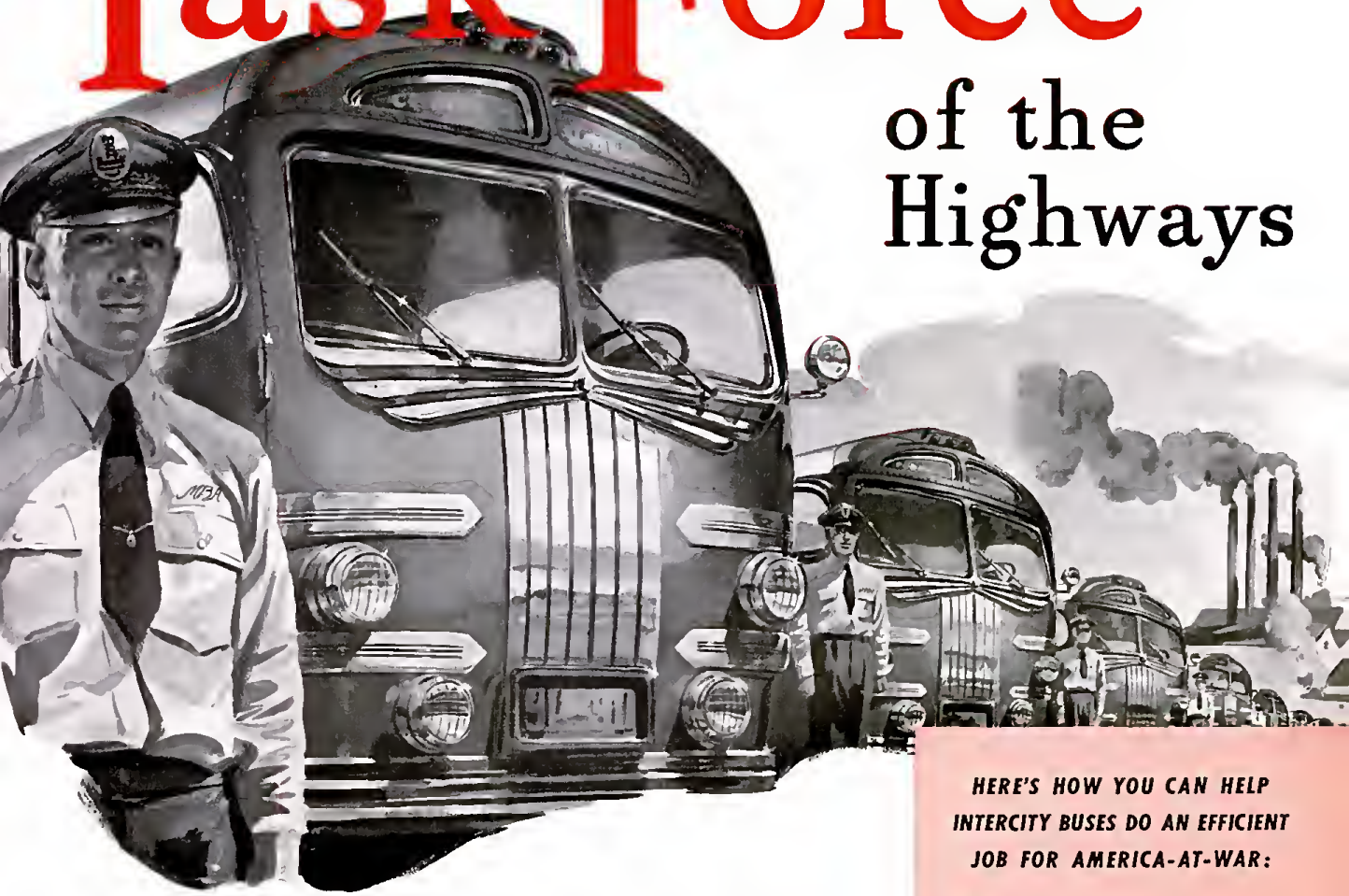
**This brings colorful literature on Southern Vacations**

Mail this coupon to GREYHOUND INFORMATION OFFICE at nearest city listed at left of page—and we'll send bright informational folder—"Florida Travelogue" ☐ or "California—All the West" ☐ Please check the one desired. If you want rates and suggested routes for any particular trip, jot down place you'd like to visit on margin below.

Name_____

Address_____ SEP-11

# Task Force of the Highways



AMERICA'S *great navy has a term for a force assigned to the performance of specific and definite war jobs . . . "Task Force!"*

*And that's a fitting term for America's intercity motor bus fleet . . . a Task Force performing its special and vital wartime jobs on the highways.*

This Task Force now is actively at work in every part of the nation . . . in war production areas where workers musr be carried to and from their jobs . . . in farming sections that are calling for help with the harvest . . . in every community where army selectees are being summoned for service . . . at camps and bases that require direct and efficient movement of manpower.

In the performance of these special transportation tasks . . . in serving 70 million Americans who live at "in-between" points . . . and in reaching thousands of communities that have no other means of public travel . . . *buses are irreplaceable.* Here is a powerful and flexible force that rounds out and completes the whole transportation picture.

The Highway Task Force puts into port at every city, town, and crossroads along 330,000 miles of highways. And as the war effort grows; the number of essential bus travelers grows . . . to an estimated total of 750 million in 1942; *50% more passengers, per bus, per year!*

To serve all these millions, bus lines have "cleared the decks" in full cooperation with the Government and each other . . . pooling schedules and equipment and eliminating all non-essential services. The public, in turn, is co-operating with good natured acceptance of occasional inconvenience as bus facilities are pressed to capacity.

Thanks to this cooperation, buses are able to "share-the-ride" with more and more people : : . multiplying the passengers carried by each pound of rubber. And as a further gain in rubber conservation, maintenance men are performing near-miracles in extending the useful life of tires . . . with an average that now tops 45,000 miles per tire!

In every mile of operation, everywhere, every day . . . the Highway Task Force is conserving viral marerials, while *keeping our highways at work for victory!*

**HERE'S HOW YOU CAN HELP INTERCITY BUSES DO AN EFFICIENT JOB FOR AMERICA-AT-WAR:**

1. Don't take unnecessary trips.

* * *

2. Travel on Tuesdays, Wednesdays, Thursdays — instead of on crowded week-ends.

* * *

3. Avoid traveling on holidays, during rush seasons and at rush hours.

* * *

4. If you are sometimes inconvenienced, smile it off as a contribution to winning the war.

* * *

5. Take as little baggage as possible, on any trip.

* * *

6. Consult your bus agent about the most practical times for traveling.

All over America, busy terminals like this one, are crowded with essential travelers who depend upon intercity buses.

**MOTOR BUS LINES OF AMERICA**

NATIONAL ASSOCIATION OF MOTOR BUS OPERATORS, WASHINGTON, D. C.

# IN ACTIVE SERVICE

## *for America's Two Great Armies!*

PM XR

# Recipe* for Holiday Happiness!

*Wherever you go . . . whatever you do on your holidays, you'll find a lot of extra pleasure with a portable radio.

And for *extra* satisfaction from your portable—use "Eveready" Batteries.

PM XR

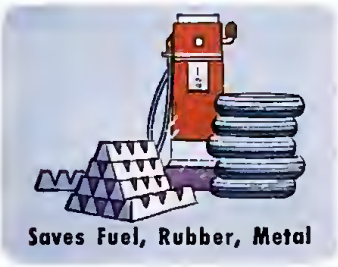
# Double Duty on America's Highways to Victory!

*Speeding Civilian War Effort*

*Serving America's Armed Forces*

Carries War Workers to Jobs

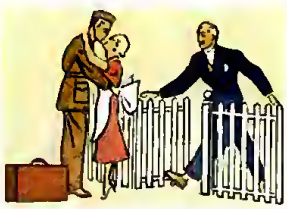
Helps Business to Function



Saves Fuel, Rubber, Metal

Takes Selectees to Camp

Speeds Military Movements



Makes Furloughs Easy to Take

SIDE BY SIDE two great American armies, military and civilian, are driving toward Victory. In this all-out effort Greyhound and the entire motor bus industry have put the highways of America to work for Uncle Sam!

Aboard any Super-Coach today, you'll find a cross-section of working, fighting America—selected men moving to military centers, soldiers on furlough, workers off to new war projects, farmers, students, business men—all intent upon serving America to the limit of their ability.

Motor buses have accepted the immensely important task of furnishing transportation to the millions who are cheerfully foregoing the use of private automobiles. In doing this they save huge quantities of vital war materials—because a motor coach carries each passenger several times as many miles as a private car, *per gallon of fuel, per pound of rubber or metal used.* And bus trips save many dollars for buying Defense Bonds!

Greyhound is exerting every effort to anticipate the unusual demands of war time. You can aid—*by getting advance trip information from Greyhound agents, by being on time at stations and bus stops, by traveling during the mid-week when possible, leaving extra seat space on week-ends for soldiers and war workers.*

**GREYHOUND**

*KEEP 'EM ROLLING to VICTORY for the U. S. A.*

XR

# A LOT MORE TRAVEL *for* A LOT LESS MONEY

*In fewest words, that's the Greyhound Story!*

**A LOT MORE RELAXATION**
*Everybody knows* that Greyhound travel costs much less . . . but there are still a few people who haven't experienced the comfort of individual multi-position chairs especially developed for Greyhound, and supreme in the transportation world for relaxed, pleasant riding.

**A LOT MORE CONVENIENCE**
Greyhound carries *so many* millions of people, in comparatively *small groups,* that it is able to offer far more frequent daily departures—hourly or better on many schedules. Your baggage rides with you—you get it immediately upon arrival.

**A LOT MORE PLACES SERVED**
A single ticket (Greyhound) will take you to any of the 48 states, through Canada, and into Mexico. Greyhound serves all the big cities—and it also serves the little towns and communities in between.

**A LOT MORE MILES FOR A DOLLAR**
Just compare the fares of *any* other type of transportation! Greyhound gives you a bonus of many miles for each dollar—and costs one-third to one-quarter as much as operating your own car.

**A LOT MORE SCENIC INTEREST**
America's fine highways—wider and smoother every year—penetrate the loveliest scenic areas, the most magnificent mountains, seashore and lake country. You enjoy the scenery while one of the world's best drivers pilots your coach.

*Relax with* **GREYHOUND** *in easy-riding SuperCoaches*

XR

## More than ever it's

# "*This Amazing America!*"*

## —and today Greyhound is helping the Nation's great highways work for Victory

It seems such a little while since Greyhound urged its millions of friends to enjoy the wonders of *"This Amazing America"* —by Super-Coach. Such a little while—but those few months have given the words a completely new meaning!

For, in the meantime, a treacherous sneak-attack transformed this country into an angry hive of war-like action, with plenty of stingers in it for Tokio and Berlin.

*America is still "amazing"* . . but today it's amazing because of the grim will of its people to win this war—the courage and skill of its fighting men in far lands—the miracle of war production . . . and because of the greatest transportation job of all time—made possible, in large measure, by motor buses serving 330,000 miles of U. S. highways.

Greyhound and other bus lines carried three-quarters of a billion passengers in the past year—and these millions weren't traveling for scenery or for pleasure. Most of them were selectees, men in uniform, war workers, farmers, nurses —people in nearly every other walk of life whose trips, in some way, were essential to a complete war program.

This year the transportation job is going to be even bigger, more difficult than last year. Greyhound is intent upon doing its immense share of the job with all its strength—in spite of sharp wartime restrictions and shortages—in spite of the fact that more than 2,000 of its employees are now in the armed forces. And, with your help, Greyhound can do it.

You've been fine, in accepting wartime inconvenience, in choosing the uncrowded days for travel, in avoiding trips on week-ends and on holidays. We know you'll keep it up!

And you can look to Greyhound for a brand new chapter in scenic, convenient, economical travel—*after Victory is won.*

**Remember when**
Greyhound advertising asked you to "*See* This Amazing America"? Today the message is changed. Greyhound urges you to *"SERVE America now —so you can SEE America later"!*

**GREYHOUND**

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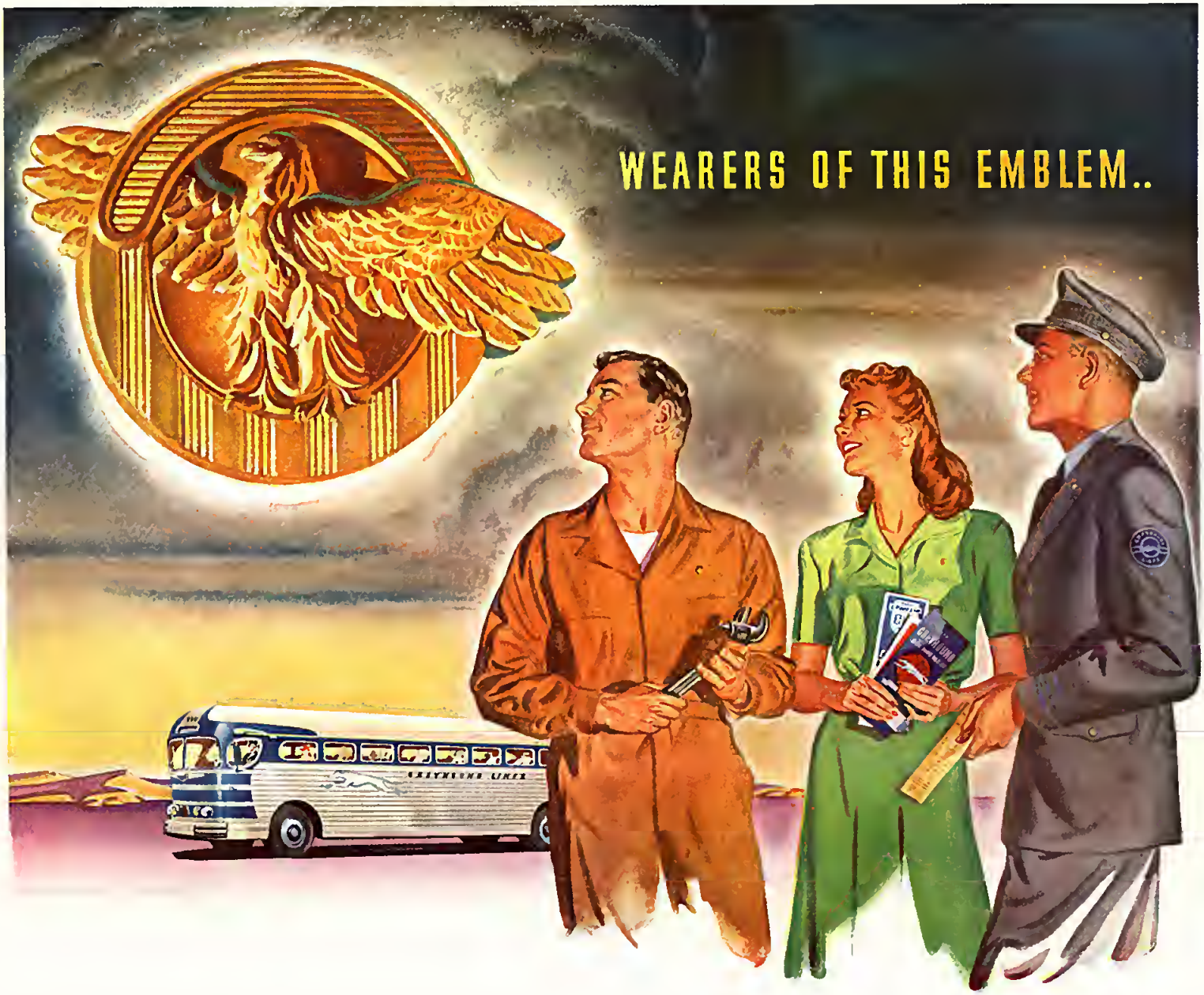


# IT'S GOOD TO HAVE YOU BACK

## ...ready to roll again, with Greyhound!

CHINS UP, proudly, you Greyhound people who wear this shining emblem! It says, *"I fought hard for my country—I'll serve it well in Peacetime."*

Thousands of you are back with us, now, and there'll be thousands more, as you drift in from Tokyo, Berlin, and way-points. *Step-by-step,* as you return, you can be sure that bus travel for the American people will move forward, too.

You'll drive and service finer highway coaches than America has ever known—you'll plan and sell carefree Expense-Paid Tours to all parts of this continent—you'll preside at desks, ticket windows and lunch counters in beautiful new terminals and wayside Post Houses.

With you back on the job—working side-by-side with men and women who have kept transportation going in the hectic war days—there's new life and meaning in that good old slogan, *"Highways are Happy Ways!"*

**Faster, Finer Bus Service Starts NOW**

*Welcome surprises are coming for those who love highway travel—and many Greyhound service improvements are here now!*

- Schedules are faster and more frequent since national speed limitations have been lifted.
- Straight-through Express aod Limited trips are back in operation—more are coming.
- There are additional seats for passengers, as new equipment and new manpower have become available.
- Expense-paid Tours to all parts of this Amazing America are again offered for your pleasure.

*Give to your War Chest Victory Fund!*

# GREYHOUND

XR

# "Roll 'er through to Fairbanks!"

## Greyhound serves America-at-War along the Alcan Military Highway

**THE OUTLINE MAP** below shows the Alcan Highway (heavy red line, including both highway and rail links) in relation to the 68,000-mile Greyhound System and its principal bus line connections.

*No, you can't ride a Greyhound Super-Coach to Alaska over the Alcan Highway . . . not today!*

But, just the same, these familiar blue-and-white buses are rolling on that highway—doing an important job for Uncle Sam, along the most amazing military road of all history.

*Buses have followed the bulldozers* on the Alcan! Operating under direction of the Northwest Service Command, they are carrying the military and civilian personnel that is building, strengthening, protecting the great road.

The Alcan Military Highway is an everlasting tribute to the courage and skill of the Army Engineer Corps—that grand body of men who shoved it through ice and storm and bottomless muskeg in impossibly fast time.

What's more, it's America's pledge to the world that we'll run the greedy little Japs clear back to Tokyo and beyond! It's a pledge, too, of cooperation and friendship between Canada and the United States—a mighty link in the chain of highways that will one day span all the Americas.

After Victory comes, who can doubt that roads and buses will work together to develop the wonderland of Western Canada and Alaska, just as they have worked to give America the most convenient and flexible peacetime transportation—*and as they are now working to carry the Nation's manpower in time of war.*

**GREYHOUND**

XR